



The 24th Annual **HERO** to benefit The Arizona Pet Project **AWARDS**

Sponsorship Opportunities

Last March, a miniature donkey, a CEO, and three dogs walked into a ballroom. This isn't a setup for a bad joke—it was last year's HERO Awards!

Five hundred people celebrated our human and animal heroes. Some of them cried. Most of them donated. By the end of the night they had raised more than \$370,000 to support people and pets in crisis.

We'd like your company's name on the 2027 edition.

The donkey is Josie—pulled from a Texas kill pen, pregnant and out of time—who now visits schools and memory care units, sits with children in end-of-life care, and lets kids read out loud to her. The CEO is Monique Lopez of UMOM New Day Centers, honored for opening her shelter doors to families with four feet. And the dogs, Rocky and Piper, literally saved lives.

While the evening is fun-filled, the purpose is serious.

For a family sleeping in a car, leaving a violent partner, or choosing between rent and a vet bill, a pet isn't an extra. A pet can be everything. And when people can't access services that include their pets, they are in danger.

The Arizona Pet Project exists so that *nobody* has to make impossible choices between safety and their animals. Veterinary access. Housing advocacy. A social worker placed inside a homeless shelter so a family can bring their pets. Since 2005, companies helped us reach 170,000 families and their pets—and kept every one of those animals out of a crowded Arizona animal shelter.

Your sponsorship pays for this life-saving work. It also buys you a genuinely good night out with five hundred people who will absolutely show you pictures of their dogs. Will you join us?

Saturday, March 6, 2027

JW Marriott Scottsdale Camelback Inn Resort
5402 E Lincoln Dr, Scottsdale

For sponsorship inquiries and more information,
please contact **Leanna Taylor**:
602-909-5291
ltaylor@azpetproject.org

The Arizona Pet Project
3905 N 7th Avenue #7611
Phoenix, AZ 85011
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Sponsorship Benefits

	Presenting	Top Dog	Tail Wagger	Pack Leader	Pet Partner
	\$50,000	\$20,000	\$10,000	\$7,500	\$5,000
Logo on screen during event					
Event mentions	4	3	2	1	1
Pre-show inclusion	Highlight video	Highlight video	Logo	Mention	Mention
Acknowledgement in newsletter					
Linked logo on website					
Social media mentions	4	3	2	1	1
"Presented by" Acknowledgements in print and press releases and materials					
Logo on screen during intermission					
Acknowledgement in program					
Program ad size	Full	Half	Quarter		
360° visibility including Gobo wall projection					
10-person guest table	3	2	1	1	1
Branded HERO award OR cocktail/dessert hour					

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