



## HERO 2026 Sponsorship Opportunities

**You are invited to join our amazing life-saving team as an official sponsor of The Arizona Pet Project, and champion for families in crisis with pets across our State.**

As a sponsor of the **HERO Awards** you and your company become a star of the show! Your support will be honored and celebrated alongside our heroes; people and animals who positively impact our community.

While the event is always a party, this year's event will shine even brighter as we gather under Arizona's desert skies—**celebrating 26 years of supporting families and saving pets in our community**, all made possible because of our supporters and sponsors, like YOU!

- **When: Saturday, March 07, 2026**
- **Where: The Arizona Biltmore (2400 E Missouri Ave, Phoenix, AZ 85016)**
- **Who: 500 community leaders, philanthropists, and paw-rtly animals**

### Why?

When you sponsor The Arizona Pet Project, **you provide life-saving resources to families with pets across our state—from sunrise to sunset.** With your support, in 2026, we aim to increase access to housing and healthcare for our community's most vulnerable pet families, including seniors, veterans, survivors of domestic violence, and those experiencing homelessness.

As if that isn't impactful enough, **you are also keeping loved pet families together by reducing the forced separation of people from their beloved pets and helping overcrowded animal shelters in Arizona.** Incredible!

Thanks to amazing supporters like you, we've made a difference in the lives of over 165,000 families and their pets since 2005! And with your sponsorship, together, we'll save even more!

# THE 23<sup>RD</sup> ANNUAL **HERO** AWARDS



TO BENEFIT  
THE ARIZONA  
PET PROJECT



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### HERO Sponsorship Benefits

22nd Annual HERO Awards  
March 1, 2025

	Presenting	Top Dog	Tail Wagger	Pack Leader	Pet Partner
Investment	\$50,000	\$20,000	\$10,000	\$7,500	\$5,000
Logo on screen during event					
Event mentions	4	3	2	1	1
Pre-show inclusion	<b>Highlight Video</b>	<b>Highlight Video</b>	<b>Logo</b>	<b>Mention</b>	<b>Mention</b>
Acknowledgement in newsletter					
Linked logo on website					
Social media mentions	4	3	2	1	1
"Presented by" Acknowledgements in print and press releases and materials					
Logo on screen during intermission					
Acknowledgement in program					
Program ad size	<b>Full</b>	<b>Half</b>	<b>Quarter</b>		
360 degree visibility including Gobo wall projection					
10-person guest table	3	2	1	1	1
Branded HERO award OR cocktail/dessert hour					