



HERO 2025 Sponsorship Opportunities

You are invited to join our amazing life-saving team as an official sponsor of The Arizona Pet Project, and champion for families in crisis with pets across our State.

As a sponsor of the HERO Awards you and your company become a star of the show! Your support will be honored and celebrated alongside our heroes; people and animals who positively impact our community.

While the event is always a party, this year's event is guaranteed to be EXTRA special as we celebrate our silver anniversary! 25 years of supporting families and saving pets in our community, all made possible because of our supporters and sponsors, like YOU!

- When: Saturday, March 01, 2025
- Where: Chateau Luxe Event Venue (1175 E Lone Cactus Dr, Phoenix, AZ 85024)
- Who: 500 community leaders, philanthropists, and paw-rty animals

Why?

When you sponsor The Arizona Pet Project, you provide life-saving resources to families with pets across all four corners of our great state! With your support, in 2025, we aim to increase access to housing and healthcare for our community's most vulnerable pet families, including seniors, veterans, survivors of domestic violence, and those experiencing homelessness.

As if that isn't impactful enough, you are also keeping loved pet families together by reducing the forced separation of people from their beloved pets and helping overcrowded animal shelters in Arizona. Incredible!

Thanks to amazing supporters like you, we've made a difference in the lives of over 165,000 families and their pets since 2005! And with your sponsorship, together, we'll save even more!

THE 22ND ANNUAL

HERO AWARDS



TO BENEFIT
THE ARIZONA PET PROJECT

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HERO Sponsorship Benefits

22nd Annual HERO Awards
March 1, 2025

	Presenting	Top Dog	Tail Wagger	Pack Leader	Pet Partner
Investment	\$50,000	\$20,000	\$10,000	\$7,500	\$5,000
Logo on screen during event					
Event mentions	4	3	2	1	1
Pre-show inclusion	Highlight Video	Highlight Video	Logo	Mention	Mention
Acknowledgement in newsletter					
Linked logo on website					
Social media mentions	4	3	2	1	1
"Presented by" Acknowledgements in print and press releases and materials					
Logo on screen during intermission					
Acknowledgement in program					
Program ad size	Full	Half	Quarter		
360 degree visibility including Gobo wall projection					
10-person guest table	3	2	1	1	1
Branded HERO award OR cocktail/dessert hour					