



## Sponsorship Opportunities

### 2023-2024 Annual Sponsorship Opportunities

#### Your sponsorship saves pets and supports families.

Our sponsors have an incredible impact on pets and people in our community, and without you, our work wouldn't be possible. So, to add even *more* value to your sponsorship, we have moved to an annual sponsorship model. What does that mean? Instead of offering sponsorships at just one of our signature events, we are offering annual sponsorships that will provide your company visibility at *all* of The Arizona Pet Project's events over the next twelve months.

This year's annual sponsorship benefits will include the following events:

- **Desert Duck Derby**, Spring 2024 (date TBD)
- **The HERO Awards**, on March 2, 2024. Our signature gala welcomes 400 of Arizona's pet-lovers and philanthropists to celebrate the human and animal heroes in our community at the Omni Montelucia.

When you support The Arizona Pet Project, **you keep pets with the people who love them and need them most.** By providing our most vulnerable community members in crisis with free services like veterinary care, temporary boarding, pet food assistance, and lost pet reunification, you also reduce the number of pets entering our Valley shelters where they face an uncertain future. The families we work with include veterans, the homeless, domestic violence survivors, and the isolated elderly, whose pets are often the only family they have.

Your commitment will also ensure **healthier and safer communities** through mobile spay, neuter, and vaccine clinics. The Arizona Pet Project's wellness clinics bring resources to high-need neighborhoods that love their pets but lack access to veterinary resources. Ensuring pets are fixed and vaccinated reduces the number of homeless pets, decreases roaming strays, and increases life quality.

**And your sponsorship will help us partake in our most ambitious project yet!** In 2023, we announced a statewide expansion thanks to dedicated, compassionate, pet-loving people like you. Your support of this event will help us serve clients in need across ALL four corners of Arizona—extending resources to all Arizona families and pets when they need it most.

Thanks to supporters like you, The Arizona Pet Project has been able to provide services to families in need and their pets —over 150,000 of them since 2005, **making you a life-saving hero!**



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#### Annual Sponsorship Benefits

		Presenting	Top Dog	Tail Wagger	Pack Leader	Pet Partner
	Investment	\$50,000	\$20,000	\$10,000	\$7,500	\$5,000
21st Annual HERO Awards March 2, 2024	Logo on screen during event					
	Event mentions	4	3	2	1	1
	Pre-show inclusion	Highlight Video	Highlight Video	Logo	Mention	Mention
	Acknowledgement in newsletter					
	Linked logo on website					
	Social media mentions	4	3	2	1	1
	"Presented by" Acknowledgements in print and press releases and materials					
	Logo on screen during intermission					
	Acknowledgement in program					
	Program ad size	Full	Half	Quarter		
	360 degree visibility including Gobo wall projection					
	10-person guest table	3	2	1	1	1
	Branded HERO award OR cocktail/dessert hour					
Duck Derby TBD	Social Media Mentions	4	2	1	1	1
	Acknowledgement in newsletter					
	Linked logo on website					