



2020-2021 ANNUAL REPORT



The Arizona

Pet Project[™]



you've changed lives!

LETTER FROM OUR CEO

Last year, supporters of The Arizona Pet Project helped several thousand pets and their loving families through our community-based programs focused on addressing the root causes of pet homelessness and overpopulation. These life-saving initiatives save lives by keeping pets out of shelters *and* preserve the incredibly special bond between families and their pets.

Each family we met this year overcame unique challenges, and yet, the one thing they all had in common was immense love for their pets and deep gratitude for the ability to access care and support when they needed it most.

While I truly believe 2021 and 2022 will bring more joy and better health for many, there is no denying the turmoil of last year will continue to be felt. This is especially true among our most vulnerable community members, like seniors who are projected to be the hardest hit. This is why our programs are critical *now* more than ever.

Arizona communities face lasting impacts from COVID-19. The financial strain on families is significant, forcing many to make impossible choices. Choices like who eats today. Who gets their prescriptions filled. Which bills get paid. And for some, where they will go when they lose their home. Without support, their pets may end up in our Valley's already overcrowded shelters.

That's where our donors play such a vital role! Thanks to their generosity, we will continue our efforts to keep pets in their homes with the people who love them by providing support and resources. Like emergency veterinary care, temporary boarding, pet deposit assistance, pet food, and lost pet reunification. Their incredible support also funds wellness programs that reduce accidental litters, improve safety, and prevent deadly diseases and cancer.

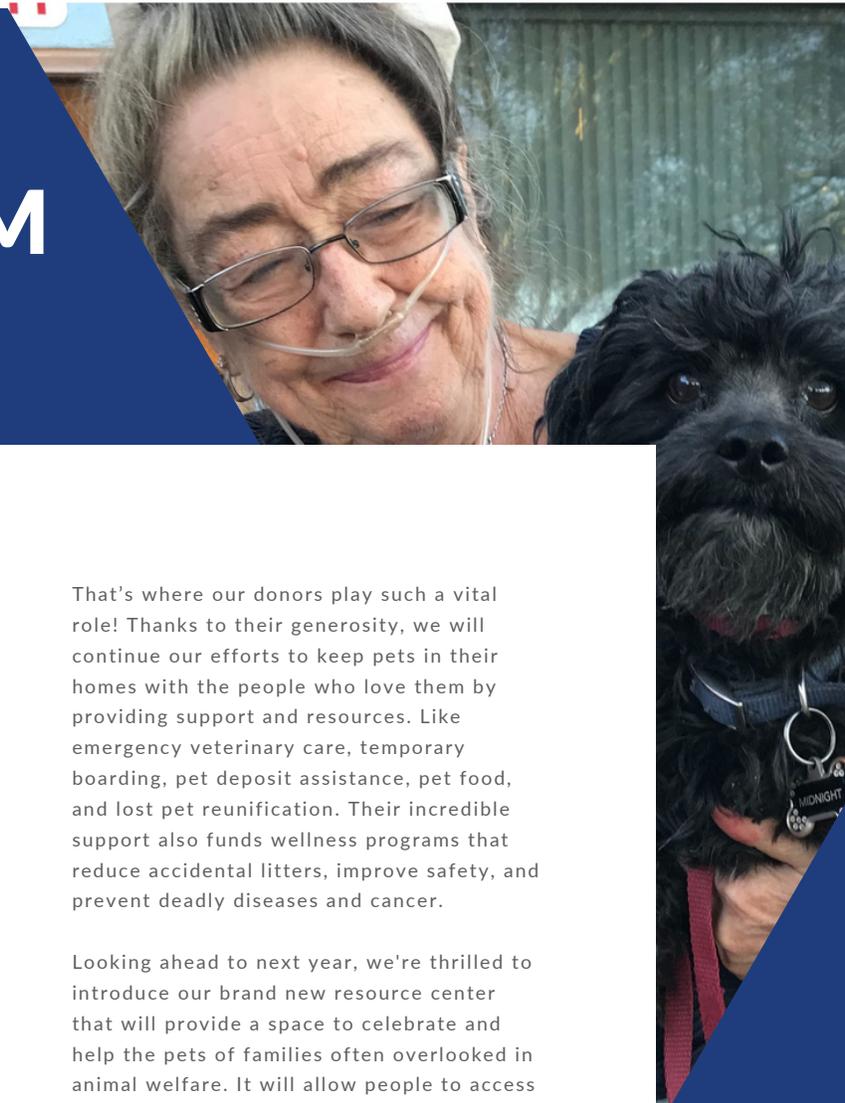
Looking ahead to next year, we're thrilled to introduce our brand new resource center that will provide a space to celebrate and help the pets of families often overlooked in animal welfare. It will allow people to access low or no-cost pet food, vaccines, and spay & neuter clinics. People will have the opportunity to meet with our social workers and discuss issues impacting their two and four-legged family members.

Our goal for this community resource center is to create a safe and welcome space for all Arizona residents. And it will provide an essential bridge to fill the gap between how agencies care for people and their pets.

Our work and dedication to supporting families and saving pets are only made possible because of caring people like you!



Leanna Taylor
CEO, The Arizona Pet Project





BOARD OF DIRECTORS



LINDSAY
FRICKS



MEGAN
CONNER



ANDREA
FEENEY



KYU
UTSUNOMIYA



ANITA
HILDRETH



JENNIFER
KING



JESSE
BENSOTER



STEVEN
MILLER

IMPACT AT A GLANCE

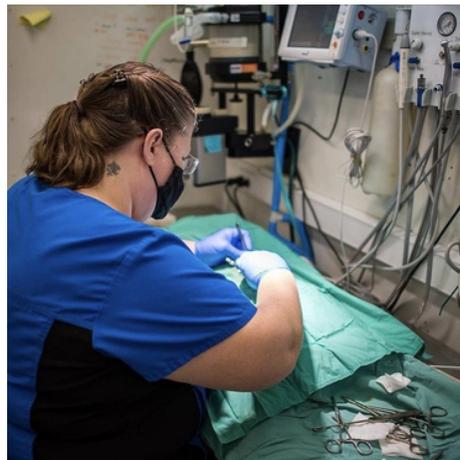
COMMUNITY WELLNESS PROGRAM



809
SPAY/NEUTER
SURGERIES



1186
VACCINES



398
E-COLLARS



596
PAIN
MEDICATIONS



IMPACT AT A GLANCE

OUR SHELTER INTERVENTION PROGRAM

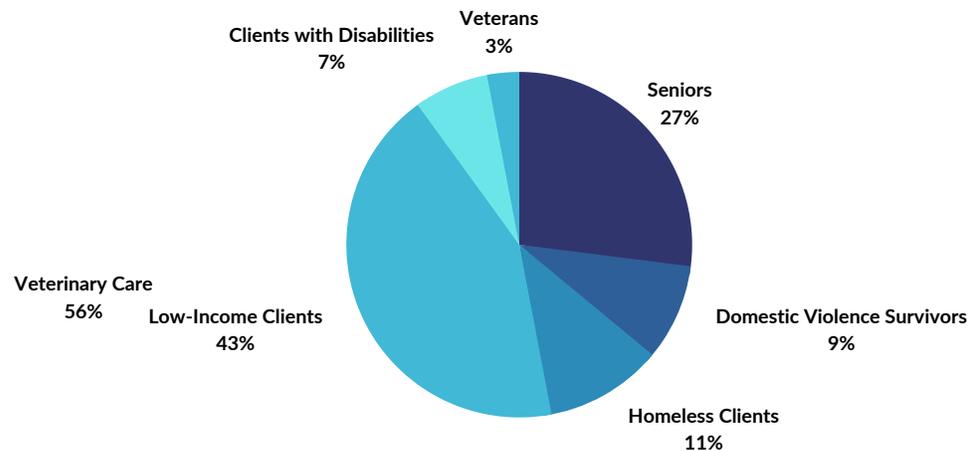
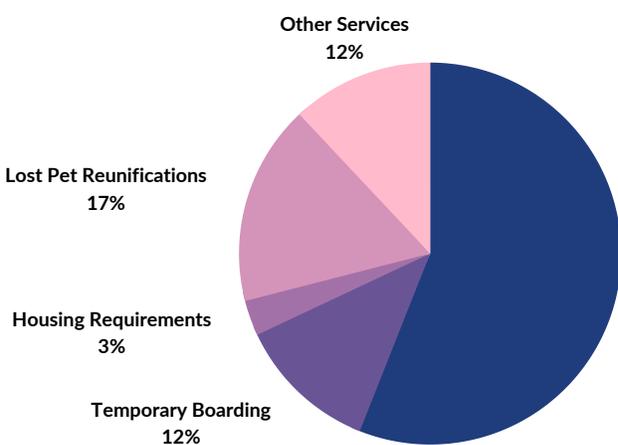
has provided 1,408 people and pets with resources this year, to preserve the family bond and keep dogs and cats out of shelters

788

NO-COST
SHELTER INTERVENTIONS

620

LOW-COST
SHELTER INTERVENTIONS





FINANCIAL OVERVIEW

MAIN SOURCES OF REVENUE

\$426,356

Grants and Foundations

\$95,254

Indirect Contributions

\$41,280

Corporate Sponsorships

\$83,819

Donors

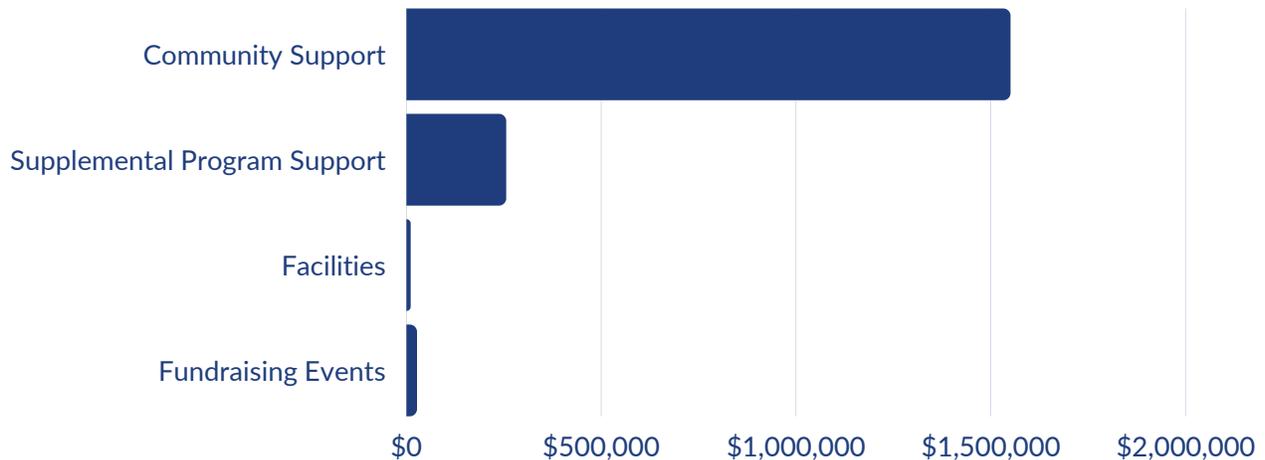
\$1,081,097

Donated Goods and Services

\$14,733

Investment Income

EXPENSES AT A GLANCE



**COMMUNITY
SUPPORT**
\$1,549,869

**SUPPLEMENTAL
PROGRAM SUPPORT**
\$255,277

FACILITIES
\$10,046

**FUNDRAISING
EVENTS**
\$26,338

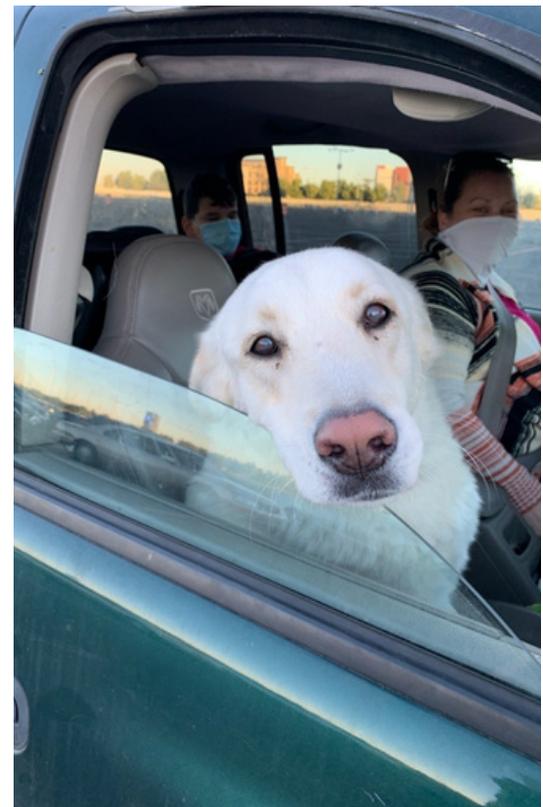
ADDRESSING COMMUNITY NEEDS



PET FOOD ASSISTANCE

Thanks to an incredible partnership with Blue Buffalo, our organization was able to distribute nearly **2 million pounds** of dog and cat food across the state, including right here in Maricopa County.

COVID-19 had a profound impact on the supply chain, as well as families' ability to afford pet food. Many households were faced with the impossible choice of feeding their pets and feeding themselves. To ensure no member of their family went hungry, we partnered with tribal communities, regional volunteers, trucking companies, and the Arizona Food Bank Network to distribute dog and cat food to all corners of the state.





ADDRESSING COMMUNITY NEEDS



OUR NEW RESOURCE CENTER

In June, we opened our new Pet Support Center: a bilingual, safe, inclusive, and celebratory space for loving families with pets.

Our new space brings together access to all of our resources including 1:1 counseling with our social workers, spay & neuter, vaccines, emergency veterinary care, temporary boarding, pet deposit and rent assistance, as well as referrals for agencies to care for their human-related needs.

Families also have access to information on adoption, how to find lost pets, and supplies like pet food, collars, and leashes! We can't wait to introduce you in the coming months to all the new pet-loving families we meet.





our findings

INCREASE IN HOUSING SUPPORT NEEDED

Lack of affordable housing is the *single biggest threat* to life-saving efforts in Maricopa County—for people and their pets.

40%

YOY increase in requests for housing assistance

36%

of all renters are facing housing insecurity



When families lose homes, so do pets. There is a direct correlation between the rise of housing costs, an increase in unhoused people, and homeless pets in Arizona.

Throughout the COVID-19 pandemic, data indicates a staggering 5,000 pets are vulnerable to homelessness each month following the eviction moratorium.

To support our community following the aftermath of the pandemic, we co-created a task force with our fellow local animal welfare organizations to launch a specialized website, www.pethousinghelpaz.org.

This responsive task force is providing our community with bilingual resources, rehoming options, and a peer-to-peer temporary foster pet platform.



FROM OUR ANNUAL GALA MEET THIS YEAR'S HERO(ES)



FINN OF @KEEPINGFINN

Finn, the Instagram superstar known as @keepingfinn, has over 200,000 followers on Instagram. Traveling the country living in a van while bringing together a community of thousands who are passionate about dog rescues, Henry and Finn have raised and donated over \$175,000 to animal welfare organizations around the United States over the last 18 months.



HARLEY

Harley's battled not one, but two types of skin cancer: hemangiosarcoma and squamous cell carcinoma. He's undergone surgery, had chemotherapy, recovered, and had a recurrence that required aggressive treatment, including amputation. Despite all that he was going through, Harley is the most playful pup you'll ever meet!



THE CUNNINGHAM CREW

On permanent disability, Karena lives with a metal rod in her back due to a past health condition, is undergoing cancer treatment, and lives on a fixed income of just \$803 per month. After a series of unfortunate events last year, Karena became homeless. With a long history of fostering animals, Karena never thought for a second to leave her pets behind.



ROGER THE THERAPY CAT

Having undergone time-intensive training and meeting unique qualifications, Roger became certified as a therapy cat and has been volunteering at Hospice of the Valley since 2016. Tracy, Roger's owner, has selflessly volunteered countless hours alongside her special cat. Together they travel all around the valley visiting clients requesting a therapy session with Roger.



GINNY JONTES

As the founder of Heidi's Village, Ginny is dedicated to fostering a community where animals are treated with respect, dignity and compassion while uniting the collective pet rescue community.

Heidi's Village is an organization like none other in the community. It includes a number of services like boarding for rescue partners to increase their capacity, veterinary services, behavioral assistance, and a public space for adoptions. In time, they will expand to offer low-cost medical care for families in need.

Ginny is passionate about supporting and providing for animals however possible. Her vision is that Heidi's Village will provide an opportunity for animal rescues around the valley to collaborate with one another and work as a unit to help end animal homelessness and limit unnecessary euthanasia.

you've saved lives!

THANK YOU!



AZPETPROJECT.ORG



[@THEARIZONAPETPROJECT](https://www.facebook.com/THEARIZONAPETPROJECT)



[@THEARIZONAPETPROJECT](https://www.instagram.com/THEARIZONAPETPROJECT)