

16TH ANNUAL HERO AWARDS

TO BENEFIT



The Arizona
Pet Project
Supporting Families. Saving Pets.



Sponsorship Letter

March 9, 2019, 6PM

Omni Montelucia Resort & Spa

Your sponsorship saves pets and supports families.

We invite you to join The Arizona Pet Project, and over 450 fellow business and community leaders, for the 16th Annual HERO Awards.

Thanks to supporters like you, The Arizona Pet Project has been able to provide free spay and neuter surgeries to over 120,000 animals in need and offer shelter intervention support to 1,000 pets and their families. These services are the most cost-effective ways to keep pets in their homes and out of shelters. Together, we have provided life-saving services to over 130,000 dogs and cats since 2009 — and with your help, we will save even more!

Hero Awards:

To recognize and honor the impact animals have on our lives through truly heroic efforts of service or personal survival. These animals may have acted to save the life of a person, performed services within the community, or have overcome their own **devastating circumstances to survive against all odds and thrive.**



2018: Animal Survivor, BB Bear

A 2-month-old puppy is horrifically abused, and left for dead with a crushed skull. Thus, sets the stage for our 2018 Animal Survivor's epic fight for his life and the story of how an entire community of good Samaritans, animal welfare organizations and veterinarians refused to give up on this special soul.

With round-the-clock care, BB Bear courageously regained his strength and became a social media sensation, capturing the hearts of thousands. His will to survive inspired everyone who heard his story and had people all over the world falling in love with him resulting in more than 200 adoption applications.

BB Bear embodies the true strength and determination of a hero and we were thrilled to honor him and his forever family at the 15th Annual HERO Awards.

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	Presenting	Pack Leader	Tail Wagger	Top Dog	Pet Partner
Investment	\$50,000	\$20,000	\$10,000	\$5,000	\$3,500
10-Person Guest Table	3	2	1	1	1
Social Media Mentions	4	2	1	1	
Program Ad Size	Full	Half	Quarter		
Logo on Screen During Event					
Linked Logo on Website					
Acknowledgment in Program					
Acknowledgment in Newsletter					
Sponsorship of Spay/Neuter Mobile Clinic					
360 Degree Visibility including Gobo Wall Projection					
Branded HERO Award or Cocktail Hour or Dessert Hour					
"Presented By" Acknowledgment in All Print Materials and Press Releases					

If you have any questions, or would like more information, contact Leanna Taylor at 602-909-5291, or by email LTaylor@AzPetProject.org.