



2022 Annual Sponsorship Opportunities

Your sponsorship saves pets and supports families.

Our sponsors have an incredible impact on pets and people in our community, and without you, our work wouldn't be possible. So, to add even more value to your sponsorship, we have moved to an annual sponsorship model. What does that mean? Instead of offering sponsorships at just one of our signature events, we are offering annual sponsorships that will provide your company visibility at all of The Arizona Pet Project's events over the next twelve months.

This year's annual sponsorship benefits will include the following signature events:

- **The HERO Awards, on March 05, 2022**

Our signature gala welcomes 500 of Arizona's pet-lovers and philanthropists, to celebrate the human and animal heroes in our community at the Omni Montelucia Resort & Spa!

- **3rd Annual Desert Duck Derby, Fall 2022** (exact date TBD)

This is a fun & family-friendly event where each duck adoption is an entry into the "race" in which adoptable dogs will pluck the winners from a giant tub of 10,000 rubber ducks to determine the winners of some excellent prizes—all live-streamed to thousands in our audience.

When you support The Arizona Pet Project, you keep pets with the people who love them and need them most. By providing our most vulnerable community members in crisis with free services like veterinary care, temporary boarding, pet food assistance, and lost pet reunification, **you also reduce the number of pets entering our Valley shelters where they face an uncertain future.** The families we work with include veterans, the homeless, domestic violence survivors, and the isolated elderly, whose pets are often the only family they have.

Your commitment will also ensure **healthier and safer communities** through mobile spay, neuter, and vaccine clinics. The Arizona Pet Project's wellness clinics bring resources to high-need neighborhoods that love their pets but lack access to veterinary resources. Ensuring pets are fixed and vaccinated reduces the number of homeless pets, decreases roaming strays, and increases life quality.

And, this year, we're excited to announce that your sponsorship will help us open our very own Pet Support Center in South Phoenix, focused on low-income families who often don't know where to turn when they need help with their animals. Our brand-new center is the Valley of the Sun's first of its kind, focused on the root causes of pet homelessness and overpopulation.

Thanks to supporters like you, The Arizona Pet Project has been able to provide services to families in need and their pets —over 145,000 of them since 2005, **making you a life-saving hero!**



2022 Annual Sponsorship Benefits

		Presenting	Top Dog	Tail Wagger	Pack Leader	Pet Partner
Investment		\$50,000	\$20,000	\$10,000	\$7,500	\$5,000
The HERO Awards March 5, 2022	10-person guest table	3	2	1	1	1
	Acknowledgement in program					
	Program ad size	FULL	HALF	QUARTER		
	360-degree logo visibility including Gobo wall projection					
	Logo on screen during event					
	Linked logo on website					
	Social media mentions	4	2	1	1	1
	Acknowledgement in newsletter					
	Branded HERO award OR cocktail/dessert hour					
	"Presented By" acknowledgement in all print materials & press releases					
Desert Duck Derby Fall 2022	Social media mentions	4	2	1	1	1
	Acknowledgement in newsletter					
	Linked logo on website					